

VANIYOTSAVAH-2K24

A State Level Commerce & Management Fest

On
26th October 2024

REGISTRATION FORM

I. Name of the College and address

II. Head of the Department

Name:

Contact No:

E-Mail id:

III. Details of the participants

Names with Mobile Numbers

1.

2.

3.

4.

IV. Participating Event Details

Signature of the HOD

Chief Patron

Dr. C. Somasekhara Reddy

Hon'ble Chairman,

Patron

Mr. C. Chakradhara Reddy

Vice Chairman,

President

Dr. N. A. V. Prasad, Principal

Convenor

Dr. T. Vinay Kumar

Organizing Committee Members

- Dr. M. Rizwana
- M. Pothalaiah
- G. Bhanuchandra Reddy
- D. Abdulla
- C. Viswatej
- S. MD Mustafa
- S. Gayazuddin
- S. Sai Ram
- T. Nagalakshmi
- G.M. Anil Kumar

Student Coordinators

- S.G. Naveen
- K. Yaswanth Reddy
- K. Nikhil
- M. Chetana
- K. Shymala
- E. Sai Krishnaveni
- K. Sudarshan
- T. Harshitha Chowdary
- M.D. Tousif
- K. Bhuvana
- K. Chinmai
- G. Akshaya
- M. Manjunatha Reddy
- T. Bhargav Kumar

For any Queries

Contact : 9441406046 / 9581958453/
9703316773



**S V DEGREE & PG COLLEGE
ANANTHAPURAMU**

Permanently Affiliated to S.K. University



VANIYOTSAVAH-2K24

A State Level Commerce & Management Fest

Organized By

Department of Commerce & Management

26th October 2024

Venue

Seminar Hall

S V Degree & PG College, Jesus Nagar,
Ananthapuramu-515001, AP, India.

About the College

S.V. Educational Society is a non-profit organization founded by Dr. C. Somasekhara Reddy, dedicated to establish educational institutions including professional colleges, to provide quality education with a mission to enhance educational opportunities in the underdeveloped region of Rayalaseema. The society established S.V. Degree & PG College in 1999, starting with just 110 students. Since then, it has grown with over 2,500 students. Notably, S.V. Degree & P G College was accredited with NAAC "A" Grade.

About the Department

The Department of Commerce at S.V. Degree & P G College was established in July 1999. The B.Com (CA) program commenced in April 2002, followed by the M.Com (Prof.) program in July 2005. In 2016, the department was renamed as the Department of Commerce and Management with the introduction of the BBA program, and it was further expanded by launching the B.Com (Accounting) program in 2023. The faculty employs diverse teaching methodologies and organizes guest lectures from industry experts to enrich the learning experience for students.

The department boasts a strong alumni network, working in various reputable sectors, including Public Sector Enterprises, Corporate Firms, Banking, and Business. It emphasizes overall student development by encouraging participation in co-curricular and extracurricular activities, such as the National Service Scheme (NSS) and Cultural events, along with Inter College and University competitions.

To provide practical experience, industrial and field visits are regularly conducted for both undergraduate and postgraduate students.

The faculty members are highly qualified, with holding Ph.D. degrees, having qualified UGC-NET, and have completed the State Eligibility Test (SET). The faculty continuously enhances their skills by attending workshops, seminars, and the developing e-content.

Vanijyotsavah-2k24

The Department of Commerce and Management at S.V. Degree & PG College conduct various activities each year, including Certificate Courses, Guest Lectures, Power Point presentations, Poster Presentations, and Business Quiz contests. These initiatives are designed to keep students informed about the latest trends in the fields of Commerce and Management among students.

This year, the Department is organizing "Vanijyotsavah-2k24" A State Level Commerce & Management Fest on 26th Oct, 2024. This event provides a platform for students from various colleges to showcase their talents and skills, providing with an opportunity to unlock their latent potential.

Power Point Presentations

Guidelines for PPT

1. Only two members are allowed for each team
2. The participant has to bring one Soft copy of the presentation
3. Each participant will be allotted 8+2 minutes for paper presentation.
4. PPT should not contain more than 15 slides.
5. Each Presentation will be evaluated by the team of experts and decision taken by experts will be final.
6. There will be Question and Answer sessions for the presenters.

Poster Presentations

Guidelines for poster Presentation

1. Maximum Poster size is 2x3 feet
2. Digital Posters are also invited
3. Only two members have to explain about the each poster

Business Quiz

Guidelines for Business Quiz

1. A team must have a minimum of 2 members and a maximum of 4 members.
2. Questions for the written round will be objective type.
3. Use of electronic gadgets during the quiz is not allowed.

The organizers reserve all the rights to modify any or all of the above rules

Topics for Power point Presentations and Poster Presentations

- Emerging Digital Marketing Trends
- Fintech's Role in Present Business Era
- Navigating Challenges: Addressing Current Issues in E-Commerce
- Foreign Direct Investment: Catalyzing Growth and Innovation in Global Markets
- Building Trust: The Growing importance of Corporate Social Responsibility (CSR)
- Entrepreneurship & Start-Ups
- Artificial Intelligence: Emerging Business Trends, Challenges and Opportunities
- The Role of SEBI in Indian Capital Markets.
- Accounting Essentials: Integrating Financial Reporting, Cost Management, and Ethical Practices for Sustainable Business Success.

***REGISTRATION FEE RS. 100/- PER STUDENT (SPOT PAYMENT)
Entry fees will not be refunded once registered.**

NOTE: SINGLE REGISTRATION IS APPLICABLE FOR ONLY ONE EVENT

Send your Registration Form to
vanijyotsavah2k24@gmail.com