



## SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Anantapuramu  
# 12-3-415, Jessa Nagar, Anantapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9618489729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



Ensuring the safety and well-being of girls in the college is paramount. The institution has implemented various facilities to create a secure and supportive environment for female students. These measures include:

### 1. CCTV Surveillance

- **Comprehensive Coverage:** CCTV cameras are installed at strategic locations across the campus, including entry and exit points, corridors, libraries, and common areas.
- **Real-Time Monitoring:** The surveillance system is monitored in real-time by the security team to ensure prompt response to any safety concerns.
- **Privacy Considerations:** Care has been taken to ensure that cameras are installed in a way that respects the privacy of students, avoiding areas like washrooms or changing rooms.

### 2. Sanitary Pad Dispensers

- **Availability:** Sanitary pad vending machines are installed in women's washrooms and common areas to ensure easy access to hygiene products.
- **Affordability:** The dispensers provide sanitary pads at a minimal cost, ensuring accessibility for all students.
- **Disposal Units:** Hygienic disposal bins with proper waste management systems are installed to maintain cleanliness and sanitation.

### 3. Girls' Waiting Rooms


- **Comfortable Space:** Dedicated waiting rooms for girls are provided, equipped with comfortable seating arrangements, proper lighting, and ventilation.
- **Emergency Support:** The waiting rooms are designed to be a safe space for students to rest or wait during emergencies or breaks.
- **First-Aid Kits:** Basic first-aid kits and contact information for health and safety officers are made available.

### 4. Additional Safety Measures

- **Emergency Helpline Numbers:** Display boards with emergency contact numbers, including the college's safety office and local authorities, are placed prominently across the campus.
- **Awareness Programs:** Regular workshops and seminars on personal safety, health, and hygiene are conducted to educate students.
- **Female Security Staff:** Women security personnel are employed to address the safety and comfort needs of female students.

By implementing these facilities, the college demonstrates its commitment to fostering a secure, hygienic, and supportive environment for girls, ensuring their safety and holistic development.



  
PRINCIPAL,  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.



# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jeeva Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9018469729  
Website : [www.svdegreecollege.ac.in](http://www.svdegreecollege.ac.in), Email : [info@svdegreecollege.ac.in](mailto:info@svdegreecollege.ac.in)



**Convenor**  
Women Empowerment Cell  
Sri Venkateswara Degree College  
ANANTAPUR.



**PRINCIPAL**  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.





# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-6618469729  
Website : www.svdegrecollege.ac.in, Email : info@svdegrecollege.ac.in



## Women Empowerment Cell

### Minutes of Meeting

20-01-2024

A departmental meeting was held on 19-01-2024 in the chamber of Women empowerment cell to discuss about the activities to be conducted for the academic year 2023-2024, and after meticulous planning the following resolutions was made.

1. Plan to Celebrate National Girl Child Day on 24-01-2024
2. Plan to Celebrate National women's days on 13-02-2024
3. Certificate course for 45 days on Digital Marketing starts on 20-02-2024 2:30PM to 3:30PM.
4. Plan to Celebrate International women's day on March 8<sup>th</sup> 2024.

In this regard the decisions taken by the Women Empowerment Cell has to be forwarded immediately to the principal for approval to conduct the activities.

Members:

  
Coordinator

Women Empowerment cell  
Sri Venkateswara Degree College  
ANANTAPUR






G. S. Reddy



C. Durga

B. Jaha









  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.



# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 091, (A.P.) Tel : 08554 - 234477, +91-9618469729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



## Women Empowerment Cell - Academic Activities Planned and Conducted in the Academic year (2023-2024)

	Supposed Month of the event	Events Planned to conduct	Event will be conducted on	Remarks
1	January	National Girl child day	24-01-2024	
2	February	National women's day	13-02-2024	
3	February	Certificate course on Digital Marketing	20-02-2024	
4	March	International women's day	08-03-2024	

  
Coordinator

Women Empowerment cell  
Women Empowerment Cell  
Sri Venkateswara Degree College  
ANANTAPUR.



  
Principal

PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.

  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.



# SRI VENKATESWARA DEGREE & PG COLLEGE

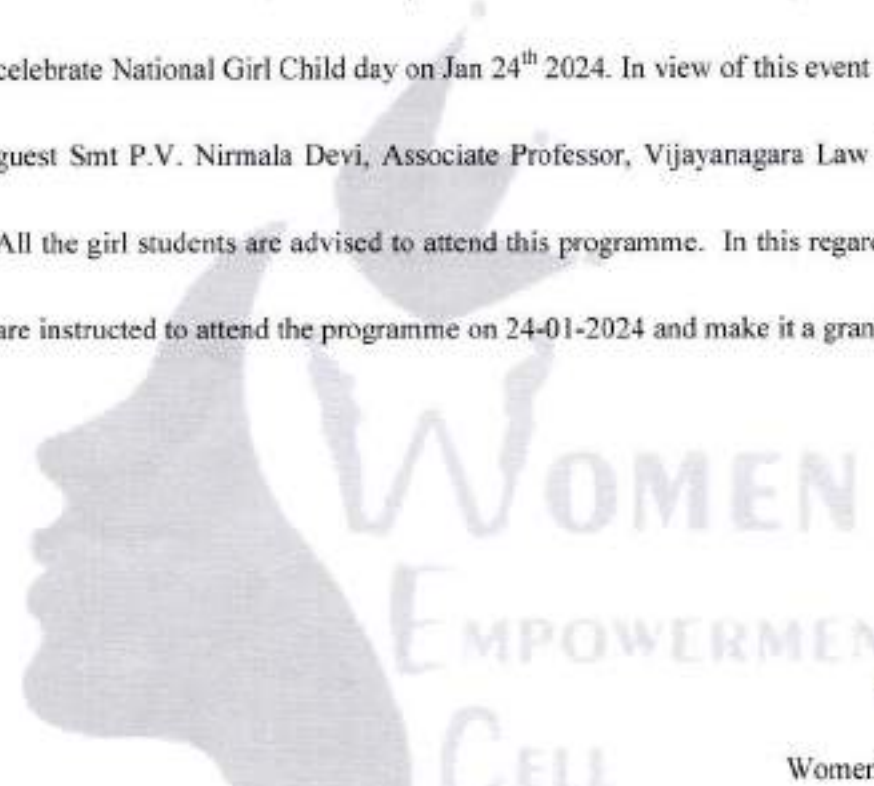
Recognized by UGC under section 2(F) & 12(B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-8613469729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



22-01-2024

## CIRCULAR

It is to inform to all I, II and III year Students that Women Empowerment Cell is going to celebrate National Girl Child day on Jan 24<sup>th</sup> 2024. In view of this event we are inviting chief guest Smt P.V. Nirmala Devi, Associate Professor, Vijayanagara Law College, Anantapur. All the girl students are advised to attend this programme. In this regard all the girl students are instructed to attend the programme on 24-01-2024 and make it a grand success.



*[Signature]*  
Coordinator,

Women Empowerment Cell  
**Convenor**  
Women Empowerment Cell  
Sri Venkateswara Degree College  
ANANTAPUR.

*[Signature]*  
G. S. Prabh

*[Signature]*  
C. Dnyan  
B. Jalu



*[Signature]*  
PRINCIPAL  
S.V. DEGREE & PG COLLEGE  
ANANTAPUR.

*[Signature]*  
*[Signature]*

25-01-2024





# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 091, (A.P.) Tel : 08554 - 234477, +91-9619469729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



25.01.2024.

## REPORT ON NATIONAL GIRL CHILD DAY

On day 24-01-2024 National Girl Child day was celebrated at our college. For this event Smt P.V. Nirmala Devi has attended as chief guest. Principal Sir attended the meeting. Chief guest highlighted the various schemes helping girl child like 'Sukanya Samruddi Yojana' and Principal sir while addressing the meeting underlined importance of girls in the society. And stressed the need of how to look after the girl child. And also stressed for providing good education to girl child apart from providing good food, healthcare etc.



*[Handwritten Signature]*  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.



# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9618469729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



# WOMEN



*Si Sai Prath*  
*SP*  
*AS*  
*TR*  
*AS*



*Principal*  
**PRINCIPAL**  
**S.V. DEGREE & PG. COLLEGE**  
**ANANTAPUR.**





## Meeting Minutes

### **Women Empowerment Cell**

02-02-2024

A meeting of the Women Empowerment cell was held at WEC chamber and all the faculty was attended 01-02-2024 at 11:00 A. M.

The Chairperson of the meeting initiated the meeting and put forth the points to be discussed. All the members shared their views and opinions and the following resolutions were made.

1. Permission being granted by the management; it is unanimously resolved to Celebrate National Women's day on Feb 13<sup>th</sup> in Honour of Smt. C. Sarojini Naidu
2. After much discussion, it is decided that all girls' students from all B. Sc, BBA & B. Com were allowed to take part in the celebrations. Mrs. N.Lavanya and Mrs. S. Nazma Begum have taken responsibility to Conduct Awareness programme for the students.
3. In this regard An awareness programme is going to be conducted on Digital Technology.

  
Dr. S. Rizwana Begum

Coordinator

  
B. S. Prathis

  
C. Divyashree

B. Jahn







  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR





## SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Anantapuramu  
# 12-3-415, Jesus Nagar, Anantapuramu - 515 005, (A.P.) Tel : 08554 - 234477, +91-9613489729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



08-02-2024

### CIRCULAR

It is to inform to all I, II and III year Students that Women Empowerment Cell is going to celebrate National Women's Day on Feb 13<sup>th</sup> in Honour of Smt. C. Sarojini Naidu. In this regard an awareness programme is going to be conducted on digital technology. All the girl students are advised to avail this opportunity. In this regard all the students are instructed to attend the programme on 13-02-2024 to enhance their practical knowledge related and make it grand success.

  
Coordinator,

Women Empowerment cell



  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.



## SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Anantapuramu  
# 12-3-415, Jesus Nagar, Anantapuramu - 515 091, (A.P.) Tel : 08554 - 234477, +91-9619469729  
Website : www.svdegrecollege.ac.in, Email : info@svdegrecollege.ac.in



14-02-2024

### REPORT ON NATIONAL WOMEN'S DAY- AN AWARENESS PROGRAMME ON DIGITAL TECHNOLOGY

On day 13-02-2024 National Women's Day was celebrated to pay tribute to the remarkable legacy of Smt. Sarojini Naidu, a pioneering Indian freedom fighter, poet, and advocate for women's rights. The day's celebrations encompass a range of activities; including seminars, cultural events, and community initiatives, all aimed at promoting gender equality and empowering women. National Women's Day is celebrated annually on 13-02-2024 to honour the contributions of women to society and to raise awareness about gender equality and women's rights. This year, we celebrate the day in honour of the iconic figure, Smt. Sarojini Naidu, whose life and work have left an indelible mark on India's history. Smt. Sarojini Naidu, popularly known as the "Nightingale of India," was a prominent leader in the Indian freedom movement. She was not only a fearless advocate for India's independence but also a renowned poetess whose verses inspired generations. Her tireless efforts in championing women's rights, social reform, and literary excellence make her an ideal figure to commemorate on this occasion. National Women's Day serves as a platform to advocate for gender equality and women's rights. It encourages society to reflect on the progress made and the challenges that remain. It's an opportunity to renew commitments to eliminate discrimination and ensure equal opportunities for all. As we celebrate National Women's Day in honor of Smt. Sarojini Naidu, let us remember her legacy of courage, determination, and advocacy for women's rights. This day serves as a reminder of the progress we've made and the work that still lies ahead to achieve full gender equality. By promoting education, raising awareness, and advocating for women's empowerment, we can honour her memory and continue the journey towards a more inclusive and equal society.

In this regard "An Awareness Programme on Importance on Digital technology for women" was conducted to educate girl student the importance of digital technology in her day to day life. This report highlights the profound significance of digital technology in advancing women's empowerment and gender equality. It explores the transformative role of digital technology in various aspects of women's lives, including education, employment, healthcare, and social inclusion. Digital technology has become an integral part of our daily lives, shaping how we communicate, work, learn, and access information. Recognizing the potential of digital technology to empower women, this report delves into its crucial importance.

**Access to Information and Education:** Digital technology offers women unprecedented access to information and educational resources. It:



  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.





## SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 09554 - 234477, +91-8618469729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



a. **Facilitates Online Learning:** Women can pursue education and skill development through online courses and platforms, regardless of geographical constraints.

b. **Access to Educational Content:** Digital libraries, e-books, and open educational resources empower women to expand their knowledge and expertise.

**Economic Empowerment:** Digital technology plays a pivotal role in promoting economic empowerment among women:

a. **Remote Work Opportunities:** Telecommuting and freelance work enabled by technology provide flexible employment options, especially beneficial for women in remote areas.

b. **Entrepreneurship:** Digital platforms and e-commerce allow women to start and grow their businesses, reach a wider customer base, and overcome traditional barriers.

**Healthcare Access and Telemedicine:** Digital technology has revolutionized healthcare access:

a. **Telemedicine:** Women in underserved areas can access medical consultations and information remotely, improving healthcare outcomes.

b. **Health Tracking Apps:** Mobile apps and wearables empower women to monitor their health and well-being.

**Social Inclusion and Networking:** Digital technology fosters social inclusion:

a. **Networking:** Social media platforms enable women to connect, share experiences, and build supportive communities.

b. **Advocacy and Activism:** Women can leverage digital platforms to advocate for their rights and participate in social and political movements.

**Addressing Gender-Based Violence:** Digital technology can aid in addressing gender-based violence:

a. **Safety Apps:** Smartphone apps provide women with tools for reporting incidents, seeking help, and staying safe.

b. **Awareness and Education:** Online campaigns and resources raise awareness about gender-based violence and offer support.

**Challenges and Digital Divide:** Despite the many advantages, challenges persist:

a. **Digital Divide:** Disparities in digital access and literacy must be addressed to ensure equitable opportunities for all women.



  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.





## SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 091, (A.P.) Tel : 08554 - 234477, +91-9618469729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



b. **Online Harassment:** Women may face online harassment and cyber bullying, necessitating measures to protect their online safety.

**Government and Private Sector Initiatives:** Governments and private organizations must collaborate to bridge the digital gender gap through:

a. **Infrastructure Development:** Expanding internet access and digital infrastructure in underserved areas.

b. **Digital Literacy Programs:** Offering training programs to enhance digital skills among women.

**Conclusion:** Digital technology has the potential to be a powerful force for women's empowerment, providing access to education, economic opportunities, healthcare, and social inclusion. However, efforts must be made to address the digital divide and protect women's safety online. By embracing digital technology and creating an inclusive digital ecosystem, we can advance gender equality and empower women to reach their full potential.

*S. Lakshmi*  
Coordinator  
Women Empowerment Cell  
Sri Venkateswara Degree College  
ANANTAPUR  
Women Empowerment Cell



*[Signature]*  
Principal

PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.

*[Handwritten signatures]*



# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Anantapuramu  
# 12-3-415, Jesus Nagar, Anantapuramu - 515 091, (A.P) Tel : 08554 - 234477, +91-9913469729  
Website : [www.svdegreecollege.ac.in](http://www.svdegreecollege.ac.in), Email : [info@svdegreecollege.ac.in](mailto:info@svdegreecollege.ac.in)



## Awareness of digital security & benefits of digital payments



Digital Marketing  
Opportunities And Challenges

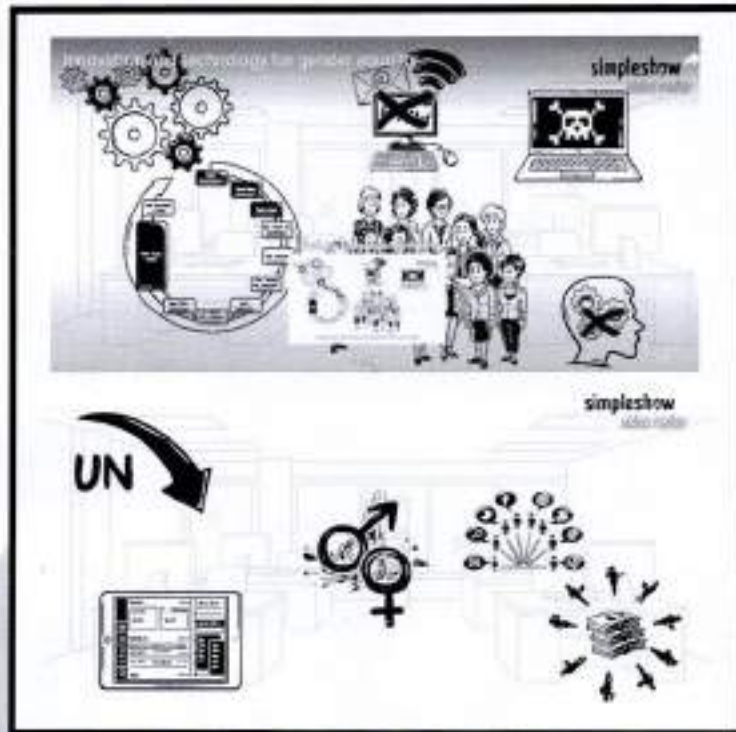


  
**PRINCIPAL**  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.



# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12(B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 96554 - 234477, +91-9010409729  
Website : [www.svdegreecollege.ac.in](http://www.svdegreecollege.ac.in), Email : [info@svdegreecollege.ac.in](mailto:info@svdegreecollege.ac.in)



WOMEN  
EMPOWERMENT  
CELL



*[Signature]*  
**PRINCIPAL**  
S.V. DEGREE & PG. COLLEGE  
ANANTAPUR.





# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 091, (A.P.) Tel : 08554 - 234477, +91-9618409729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



## EMPOWERMENT CELL

*Sreem*  
Convenor  
Women's Empowerment Cell  
Sri Venkateswara Degree College  
ANANTAPUR.  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR

*[Signature]*  
Principal  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.

*[Handwritten signatures]*



# SRI VENKATESWARA DEGREE & PG COLLEGE

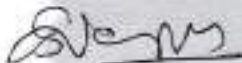
Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jessu Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9618469729  
Website : www.svddegreecollege.ac.in, Email : info@svddegreecollege.ac.in



10-02-2024

## CIRCULAR

It is to inform to All the students of the institution are informed that the Women Empowerment Cell is going to organizing a **certificate programme** on "Digital Marketing" which will start on 20-02-2024 in the seminar hall at 3:00 pm for which instructed students are asked to enrol their names on or before 19-02-2024 with the convenor, Women Empowerment Cell, and opting the syllabus copy.

  
Coordinator,

Women Empowerment cell

**Convenor**  
Women Empowerment Cell  
Sri Venkateswara Degree College  
ANANTAPUR.



  
Principal

**PRINCIPAL**  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.





## SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12(B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9618469729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



### 45 days certificate programme on Digital Marketing

#### Course Objectives

- 1. Empowerment through Digital Literacy**  
Equip women with the necessary skills to navigate the digital marketing landscape and empower them to leverage these skills for career advancement or entrepreneurial ventures.
- 2. Foundational Knowledge**  
Provide a thorough understanding of digital marketing concepts, tools, and techniques such as SEO, social media marketing, content marketing, and paid advertising.
- 3. Practical Application**  
Develop hands-on experience in creating, managing, and optimizing digital marketing campaigns using real-world scenarios and projects.
- 4. Confidence Building**  
Build confidence to execute digital marketing strategies, analyse performance metrics, and make data-driven decisions.
- 5. Networking and Collaboration**  
Foster an environment for participants to collaborate, share ideas, and build networks within the digital marketing industry.
- 6. Inclusion in the Digital Economy**  
Encourage women to contribute to the digital economy, either by advancing their careers or by building their own businesses.

#### Course Outcomes

By the end of the program, participants will be able to:

- 1. Understand Core Concepts**  
Demonstrate a comprehensive understanding of digital marketing fundamentals, including search engine optimization (SEO), social media marketing, pay-per-click advertising (PPC), email marketing, and analytics.
- 2. Design Effective Campaigns**  
Create and manage digital marketing campaigns tailored to specific audiences and business goals.
- 3. Utilize Marketing Tools**  
Effectively use tools like Google Analytics, Facebook Ads Manager, Canva, HubSpot, and other relevant platforms.
- 4. Analyze Data and Optimize Performance**  
Interpret campaign performance metrics and implement optimization strategies for better ROI.

PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.





## SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 601, (A.P.) Tel : 08554 - 234477, +91-9619469729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



### 5. **Develop a Professional Portfolio**

Build a portfolio showcasing successful campaign strategies, content plans, and analytical insights.

### 6. **Adapt to Industry Trends**

Stay updated with the latest digital marketing trends and adapt strategies to meet evolving market demands.

### 7. **Empower Personal and Professional Growth**

Apply acquired knowledge and skills to advance in a corporate career, freelancing opportunities, or personal entrepreneurial ventures.

### 8. **Build Online Presence**


Establish and manage a personal or business brand online, using content marketing and social media engagement strategies.

---

### Suggested Course Structure

- **Week 1:** Introduction to Digital Marketing & Strategy Development
- **Week 2:** SEO Basics and Content Marketing
- **Week 3:** Social Media Marketing and Influencer Outreach
- **Week 4:** Paid Advertising (Google Ads, Facebook Ads, etc.)
- **Week 5:** Analytics, Reporting, and Portfolio Building

Each week would include a mix of theory sessions, practical workshops, and assignments.

  
Coordinator

**Convenor**  
Women Empowerment Cell  
Sri Venkateswara Degree College  
ANANTAPUR.



  
Principal

**PRINCIPAL**  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.



# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12(B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9618409729  
Website : www.svdgreecollege.ac.in, Email : info@svdgreecollege.ac.in



07-04-2024

## Certificate course on Digital Marketing

Duration 20-02-2024 to 05-04-2024

## Organised by Women Empowerment Cell

The certificate course on Digital Marketing organised by the Women Empowerment Cell was held from 20-02-2024 to 05-04-2024. Irrespective of groups, years or gender a total of 250 students attended the classes regularly. On 07-04-2024 a valedictory programme has been conducted to end the course with a high note.

The convenor the course S. Nazma Begum inaugurated the programme and spoke about the course and expressed contentment of the participation of 250 students as of the expected strength and also appreciated the efforts of the faculty who engaged the classes.

The principal of the Institution presided over the function and the enthusiasm and interest shown by the students. He also asked the women students to utilize their digital marking provided to safe.

The Vice chairman of the Institution C. Chakradhara Reddy in his motivational speech expressed his happiness for introducing the certificate course on Digital Marketing organised by women Empowerment Cell.

The students in their feedback expressed at most satisfaction as it was an enlightening course and so beneficial to all the students.

The vote of thanks was proposed by the Convenor, WEC and said thanks to the Management, Principal, teaching faculty and students for making this certificate course successes.

  
Coordinator



CONVENOR  
Women Empowerment Cell  
Sri Venkateswara Degree College  
ANANTAPUR.



  
Principal

PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.





## Meeting Minutes

### **Women Empowerment Cell**

20-02-2024

A meeting of the Women Empowerment cell was held at WEC chamber and all the faculty was attended 20-02-2024 at 11:00 A. M.

The Chairperson of the meeting initiated the meeting and put forth the points to be discussed. All the members shared their views and opinions and the following resolutions were made.

1. Permission being granted by the management; it is unanimously resolved to Celebrate International Women's day on Mach 7<sup>th</sup> and to invite Chief Guest Dr. M. Nagasasikala, HOD of Mathematics, Govt college for Men, Anantapur.
2. After much discussion, it is decided that all girls' students from all B. Sc, BBA & B. Com, BCA were allowed to take part in the celebrations. All ladies Faculty have taken responsibility to event and activities for the students.
3. In this regard the following events are going to be conducted for students
  - i) Mehendi design competition
  - ii) Flower vase making competition.
  - iii) Greeting cards design/making competition.
  - iv) Instant food stalls competition.
  - v) Thread jewellery stalls competition.
4. It is also resolved to celebrate this International Women's day on theme **#Inspire-Inclusion.**



Mrs.S. Nazma Begum

Coordinator

Women Empowerment Cell  
Sri Venkateswara Degree College  
ANANTAPUR.

PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.





# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9818469729  
Website : www.svddegreecollege.ac.in, Email : info@svddegreecollege.ac.in



26-02-2024

## CIRCULAR

It is to inform to all I, II and III year Students that Women Empowerment Cell is going to celebrate International Women's Day on March 7<sup>th</sup>. In this regard events and activities will be conducted. All the girl students are advised to avail this opportunity. In this regard all girl students are instructed to attend the programme on 07-03-2024 to enhance your practical knowledge related and make it a grand success.

Events to be conducted:

1. Mehendi design competition
2. Flower vase making competition.
3. Greeting cards design/making competition.
4. Instant food stalls competition.
5. Thread jewellery stalls competition.

Dates of above competitions and instructions will be intimated later. Interested participants are requested to give their names to Co-ordinator, Women Empowerment Cell on or before 29-02-2024.

Co-ordinator,  
Women Empowerment cell

Sri Venkateswara Degree College  
ANANTAPUR.

Principal  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.

B. Talwar





## SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9618469729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



### **SRI VENKATESWARA DEGREE COLLEGE ANANTAPURAMU**



## **WOMEN EMPOWERMENT CELL**



# **INTERNATIONAL WOMEN'S DAY**

7<sup>th</sup> March 2024.

Time: 10-00 AM

Place: Seminar Hall

### Programme – Agenda

1) Welcoming the guests (by a student )

1. The Principal Sir
2. The Vice Chairman Sir
3. Dr. M. Nagasasikala madam,
4. The Convenor of College WEC

2) Prayer: By Chinmayi

i) Student co-ordinate the programme.

3) Convenor's speech

4) Principal's speech

5) Vice-Chairman's speech

6) Speech by a student Chinmayi

7) Introduction of the guest by a student

8) Chief Guest's speech

9) Prize distribution:

10) Felicitation to Chief Guest.

11) Vote of Thanks



  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.





## SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12(B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 601, (A.P.) Tel : 08554 - 234477, +91-9618469729  
Website : www.svdegrecollege.ac.in, Email : info@svdegrecollege.ac.in



09-03-2024

### Report on International Women's Day 2024

The inauguration event of International Women's Day 2024 held on 07-03-2024. The event aimed to celebrate the achievements of women, promote gender equality, and raise awareness about women's rights. It featured a range of activities, speeches, and discussions to inspire and empower the college community. International Women's Day, celebrated worldwide on **March 7th**, is an occasion to recognize the social, economic, cultural, and political achievements of women. It is also a day to advocate for gender equality and women's rights. The inauguration event was a dynamic and inclusive gathering that featured the following activities: The event began with a formal opening ceremony, including a welcome address by the S.Nazma Begum, convener, WEC. Members chaired on the dias are Vice Chairman Mr. C. Chakradhara Reddy, Chief Guest Dr. M. Nagasasikala, Principal Sri Madhusudhana Reddy and Convenor S. Nazma Begum.. The convenor of WEC takes over the programme and spoke few about the IWD-2024 and briefed about its importance. The convenor WEC presented the girl's student's achievements curriculum to co-curriculum activities and entrepreneurship.

Principal of the institution spoke about the women's rights in the society. International Women's Day is a powerful reminder of the progress we have made in recognizing and celebrating the accomplishments of women across the globe. It is a day to applaud the achievements of women in all fields and to acknowledge the immense contributions they make to society, politics, culture, science, and every aspect of our shared human experience. However, it is also a day to reflect upon the challenges that still persist, the inequalities that persistently haunt us, and the barriers that women continue to face in their quest for equality.

Vice Chairman Mr. C. Chakradhara Reddy shared his views and thoughts on International Women's day event. It's a reminder that we must not merely acknowledge the existence of gender disparities but actively work to eradicate them. Equity, not just equality, must be our goal. Equity recognizes that fairness and justice require us to address the unique needs and challenges faced by individuals based on their diverse backgrounds and experiences.

To embrace equity means recognizing that the fight for women's rights is not a battle against men, but a collective struggle against systemic inequalities, harmful stereotypes, and deeply ingrained biases. It is about dismantling the barriers of gender-based violence.

Chief Guest of honour Smt M. Nagasasikala HOD of Mathematics, Govt college for Men, Anantapur Graced the event with valuable and motivated message. She shared her real time experience from her childhood to the present, what she is now and how she achieved.. She spoke on the present IWD-2024. She briefed her experiences of education and its



  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.





## SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Anantapuramu  
# 12-3-415, Jesus Nagar, Anantapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-8618469729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



importance to become successful in life. We must **Promote Equal Opportunities, Support Women's Empowerment, Address Gender-Based Violence, Engage Men and Boys and Celebrate Diversity.** In embracing equity, we pave the way for a brighter future for all. When women thrive, societies prosper. Gender equity isn't a zero-sum game; it's a win-win for everyone.


### Best Practice-I: Food stalls

Starting food stalls by students can be a creative and entrepreneurial endeavor. It not only provides an opportunity for students to showcase their culinary skills but also teaches them valuable lessons in business, teamwork, and customer service.

### Best Practice-II: Mehendi Designing on Hands:

Mehendi, also known as henna, is a traditional form of body art that involves applying a paste made from the powdered leaves of the henna plant onto the skin. One of the most popular and widespread applications of mehendi is designing intricate patterns on the hands, especially during cultural and celebratory events like weddings, festivals, and other special occasions.

Next Session starts with prize distribution to the winners for participants who participated in various events like essay writing, elocution competition, drawing competition, flower vase & Greeting cards making competition. Ladies staff also participated in various games. The programme ends with motivational songs and speech by students and staff.

  
Convenor  
Women's Empowerment Cell  
Sri Venkateswara Degree College  
ANANTAPUR.



  
Principal  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.



# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9618469729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



Mar 7, 2024 11:05:57 AM  
14.66992114N 77.59942914E

Ashok Nagar

Ananthapur

Andhra Pradesh

International Women's men's Day -2024



Mar 7, 2024 11:06:13 AM  
14.66992107N 77.59944907E

Ashok Nagar

Ananthapur

Andhra Pradesh

International Women's men's Day -2024



  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.





# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9618469729  
Website : [www.svdegreecollege.ac.in](http://www.svdegreecollege.ac.in), Email : [info@svdegreecollege.ac.in](mailto:info@svdegreecollege.ac.in)



  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR





# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9618469729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



Thursday, 7 March, 2024  
14°40'10.785"N 77°35'58.464"E  
Ashok Nagar  
Ananthapur  
Andhra Pradesh  
Food Stall- Woman's day



Thursday, 7 March, 2024  
14°40'10.785"N 77°35'58.464"E  
Ashok Nagar  
Ananthapur  
Andhra Pradesh  
Food Stall- Woman's day



*[Signature]*  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.



# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12(B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9616469729  
Website : [www.svdegreecollege.ac.in](http://www.svdegreecollege.ac.in), Email : [info@svdegreecollege.ac.in](mailto:info@svdegreecollege.ac.in)




Thursday, 7 March, 2024  
14°40'10.785"N 77°35'58.464"E  
Ashok Nagar  
Ananthapur  
Andhra Pradesh  
Food Stal- Woman's day



Thursday, 7 March, 2024  
14°40'10.785"N 77°35'58.464"E  
Ashok Nagar  
Ananthapur  
Andhra Pradesh  
Food Stal- Woman's day



  
**PRINCIPAL**  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.





# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9018409729  
Website : [www.svdegreecollege.ac.in](http://www.svdegreecollege.ac.in), Email : [info@svdegreecollege.ac.in](mailto:info@svdegreecollege.ac.in)



Thursday, 7 March, 2024

14°40'10.931"N 77°35'58.404"E

Ashok Nagar

Ananthapur

Andhra Pradesh

women's day mehendi competition



*[Signature]*  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.





# SRI VENKATESWARA DEGREE & PG COLLEGE

Recognized by UGC under section 2(F) & 12 (B), Permanently Affiliated to S.K. University, Ananthapuramu  
# 12-3-415, Jesus Nagar, Ananthapuramu - 515 001, (A.P.) Tel : 08554 - 234477, +91-9618469729  
Website : www.svdegreecollege.ac.in, Email : info@svdegreecollege.ac.in



Mar 7, 2024 10:59:59 AM  
264° W  
Mehendhi compition women's day  
Index number: 17

*Handwritten signatures and initials*



*Handwritten signature*  
PRINCIPAL  
S.V. DEGREE & P.G. COLLEGE  
ANANTAPUR.